



INSTRUCTOR

Kenneth L. Weinstein **Weinstein Advisory Services**

Weinstein is an independent consultant and a versatile financial services executive with management-level experience in nearly all aspects of retail and commercial banking.

He previously worked at People's United Bank for more than twenty years, most recently as senior vice president, Operational Risk Management. In that role, Weinstein was responsible for the development and implementation of People's pioneering operational risk management program, which quickly gained accolades as a model of practical operational risk management for non-Basel II institutions.

Prior to starting up People's operational risk management program, Weinstein served as U.S. market manager for the bank's credit card and consumer lending businesses. In that role, he led a 700-person organization responsible for product management, marketing, database marketing/decision support, credit, customer service, and customer protection. Earlier in his career he managed People's deposit, investment, and insurance businesses, held roles in commercial banking, private banking and product development functions, and headed a corporate-wide profitability initiative during a period of severe asset quality problems.

Weinstein received his bachelor's degree in history (magna cum laude) from Dartmouth College and his MBA in general management from Harvard Business School. He currently serves as Chairman of FSW, Inc. and as a trustee of Berkeley College, and resides in Easton, CT.