

**From:** Central Arkansas Risk Management Association [<mailto:davidmarks@comcast.net>]  
**Sent:** Monday, February 02, 2015 2:42 PM  
**To:** [davidmarks@comcast.net](mailto:davidmarks@comcast.net)  
**Subject:** 1Q2015 Newsletter

# Central Arkansas Risk Management Association Chapter Newsletter



**CHECKS & BALANCES**

**1Q2015**

## In This Issue



**Banker High Profile**  
**John T. Suskie, Jr.**  
**First Financial Bank**  
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## Dear RMA Friend,

Please enjoy all of the news, featured articles, banker profiles, event pictures and details related to Central Arkansas RMA Chapter. Because of your support, our chapter has grown in membership and attendance year-over-year for three straight years. In 4Q2014 we added three amazing banks as Institutional Members. With today's ever charging environment including risk threats from so many directions, the Risk Management Association is even more important than ever.

I highly encourage you to attend and support our upcoming Breakfast and Luncheon Programs. Both speakers are energized about visiting Little Rock to speak to our chapter. Don't miss Jan Hargrave. She is a dynamo of information and activity.

We have many more amazing luncheons planned in 2015 including our annual Signature Event - Banker CEO Summit on May 14. Please click to read through our latest newsletter and be sure to visit our chapter website.

Are you interested in writing an article for the Chapter Quarterly Newsletter? Please drop me a line and lets discuss your idea(s). Cheers!

**David Marks**



Chapter President  
[dmarks@arvest.com](mailto:dmarks@arvest.com)

## Chapter Newsletter



### New Chapter Board Member Announced

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### Former Board Member Professional Updates

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Please Click Link Above to view  
 1Q2015 Chapter Newsletter



### Is Tide Turning in Favor of Banks in Data Breach Crisis?

Christopher L Travis

**Breakfast**  
**February 11 @ 7:30am**

**Rick Buczynski, Ph.D.**  
**Chief Economist & Senior Vice President**  
**IBISWorld**  
**Baltimore, Maryland**

**Gil Ragon Owen**

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**Board Member Profile**

**Christine Miller**

**Heartland Bank**

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**Luncheon Recap**

**Dev Strischek**

**SunTrust Bank**

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**WHERE KNOWLEDGE IS POWER**

On Wednesday February 11 Dr. Rick Buczynski, IBISWorld's SVP/Chief Economist, will provide a briefing on "Identifying Solid Lending Opportunities." IBISWorld is a prominent supplier of industry intelligence and risk ratings. Rick is the executive in charge of the company's commercial banking practice.

Dr. Buczynski's talk will be based on methodology found in a series of post-financial crisis articles he authored as published in the RMA Journal: "The Shape of Things to Come: Private Investment Rebound to Uncover First-Rate Lending Opportunities" (August 2012); "Through the Cycle - How to Identify Lending Opportunities in Challenging Times" (January 2012); and "Where Do We Go from Here?" (November 2009). Several commercial banks use these methods to develop strategic sales initiatives. Rick will also present some forward-looking, real-world examples of business opportunities while cautioning us to be leery of structural changes and other key risks that could erode the soundness of industries that were historically safe.

**Hosted and Sponsored By**



**Risk Management  
Lessons from Jerry  
McGuire**

**Richard J Parsons**

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**2015 Training Classes  
Announced**

**Little Rock &  
Northwest Arkansas**

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**BKD** LLP  
**CPAs & Advisors**

**Regions Tower  
400 West Capitol  
26th Floor  
Little Rock, Arkansas**

**Please bring your Regions Parking Deck Ticket  
for complementary validation.**

Gourmet Pastry Selection, Coffee, Juice and  
Water Included.

**\$20 per Registration**

**Please register now!**

**Pay Now**

Invoice: [andersons@relybank.com](mailto:andersons@relybank.com)

**Visit Our Chapter Website**

**Chapter Website**

Please take a moment to click the link above to visit  
our chapter website for the very latest RMA News and  
our Archive of Previous Events & Photos.

**Luncheon**

**February 26 @ 11:15am**

**Jan Hargrave**

**CEO Hargrave & Associates**

**Body Language and Non-Verbal  
Communications Expert**

**Houston, Texas**



## **Board Member News**

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## **Education Discount Extended thru August 31, 2015**

Use Code: **RMA100**

**2Q2015 Newsletter  
coming April**



Join Central Arkansas RMA Chapter as we present the sensational Jan Hargrave as our special guest speaker. The first chapter luncheon of 2015 will be held at the prestigious Clinton Presidential Center Grand Hall overlooking the Arkansas River in Beautiful Downtown Little Rock.

Jan Hargrave teaches you the ways in which your body communicates to the world around you. Her information could help you to "read" your customers, your family, your students, your associates, in fact, everyone around you. Author of *'Let Me See Your Body Talk'*, *'Freeway of Love'*, *'Judge The Jury'* and *'Strictly Business Body Language'*, this popular speaker, distinguished educator, talk-show guest of The Lifetime Channel, Fox News, The Maury Povich Show, The Montel Williams Show, Great Day Houston, E-Entertainment Television and The Ricki Lake Show, describes for you all "hidden messages" you use in your everyday life and shows you how to stop the lies and uncover the truth-in any conversation or situation.

Complete speaker bio and program details can

**be found on Pages 1 & 2 of the attached 1Q2015  
Chapter Newsletter.**

**\$40 per Ticket or \$400 per Table of 10**

**Please register now!**

**PayPal: [centralarrma@yahoo.com](mailto:centralarrma@yahoo.com)**

**Invoice: [andersons@relybank.com](mailto:andersons@relybank.com)**

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*Try it FREE today.*

Central Arkansas Risk Management Association Chapter | 1115 Highway 35 N | Benton | AR  
| 72105