Dear RMA Friend,

Please enjoy all of the news, featured articles, banker profiles, event pictures and details related to Central Arkansas RMA Chapter. Because of your support, our chapter has grown in membership and attendance year-over-year for three straight years. In 4Q2014 we added three amazing banks as Institutional Members. With today's ever charging environment including risk threats from so many directions, the Risk Management Association is even more important than ever.

I highly encourage you to attend and support our upcoming Breakfast and Luncheon Programs. Both speakers are energized about visiting Little Rock to speak to our chapter. Don't miss Jan Hargrave. She is a dynamo of information and activity.

We have many more amazing luncheons planned in 2015 including our annual Signature Event - Banker CEO Summit on May 14. Please click to read through our latest newsletter and be sure to visit our chapter website.

Are you interested in writing an article for the Chapter Quarterly Newsletter? Please drop me a line and let's discuss your idea(s). Cheers!

David Marks
New Chapter Board Member Announced

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Former Board Member Professional Updates

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Is Tide Turning in Favor of Banks in Data Breach Crisis?

Christopher L Travis

Chapter President
dmarks@arvest.com

Chapter Newsletter

Please Click Link Above to view 1Q2015 Chapter Newsletter

Breakfast
February 11 @ 7:30am

Rick Buczynski, Ph.D.
Chief Economist & Senior Vice President
IBISWorld
Baltimore, Maryland
On Wednesday February 11 Dr. Rick Buczynski, IBISWorld's SVP/Chief Economist, will provide a briefing on "Identifying Solid Lending Opportunities." IBISWorld is a prominent supplier of industry intelligence and risk ratings. Rick is the executive in charge of the company's commercial banking practice.

Dr. Buczynski's talk will be based on methodology found in a series of post-financial crisis articles he authored as published in the RMA Journal: "The Shape of Things to Come: Private Investment Rebound to Uncover First-Rate Lending Opportunities" (August 2012); "Through the Cycle - How to Identify Lending Opportunities in Challenging Times" (January 2012); and "Where Do We Go from Here?" (November 2009). Several commercial banks use these methods to develop strategic sales initiatives. Rick will also present some forward-looking, real-world examples of business opportunities while cautioning us to be leery of structural changes and other key risks that could erode the soundness of industries that were historically safe.
Risk Management Lessons from Jerry McGuire
Richard J Parsons
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2015 Training Classes Announced
Little Rock & Northwest Arkansas
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Visit Our Chapter Website
Chapter Website
Please take a moment to click the link above to visit our chapter website for the very latest RMA News and our Archive of Previous Events & Photos.

Luncheon
February 26 @ 11:15am
Jan Hargrave
CEO Hargrave & Associates
Body Language and Non-Verbal Communications Expert
Houston, Texas

Regions Tower
400 West Capitol
26th Floor
Little Rock, Arkansas

Please bring your Regions Parking Deck Ticket for complementary validation.

Gourmet Pastry Selection, Coffee, Juice and Water Included.

$20 per Registration
Please register now!

Invoice: andersons@relybank.com
Join Central Arkansas RMA Chapter as we present the sensational Jan Hargrave as our special guest speaker. The first chapter luncheon of 2015 will be held at the prestigious Clinton Presidential Center Grand Hall overlooking the Arkansas River in Beautiful Downtown Little Rock.

Jan Hargrave teaches you the ways in which your body communicates to the world around you. Her information could help you to "read" your customers, your family, your students, your associates, in fact, everyone around you. Author of 'Let Me See Your Body Talk', 'Freeway of Love', 'Judge The Jury' and 'Strictly Business Body Language', this popular speaker, distinguished educator, talk-show guest of The Lifetime Channel, Fox News, The Maury Povich Show, The Montel Williams Show, Great Day Houston, E-Entertainment Television and The Ricki Lake Show, describes for you all "hidden messages" you use in your everyday life and shows you how to stop the lies and uncover the truth-in any conversation or situation.

Complete speaker bio and program details can
be found on Pages 1 & 2 of the attached 1Q2015 Chapter Newsletter.

$40 per Ticket or $400 per Table of 10

Please register now!

PayPal: centralarrma@yahoo.com
Invoice: andersons@relybank.com