

From: Central Arkansas Risk Management Association [<mailto:davidmarks@comcast.net>]
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To: davidmarks@comcast.net
Subject: 3Q2014 Newsletter

Central Arkansas Risk Management Association Chapter Newsletter



CHECKS & BALANCES

3Q2014

In This Issue



Banker High Profile
Judy Lawton
Heartland Bank



**The Value of Building Core
Deposits**
Brian Mischel

Dear RMA Friend,

Please enjoy all of the news, featured articles, banker profiles, event pictures and details related to Central Arkansas RMA Chapter. Because of your support, our chapter has grown in membership and attendance year-over-year for three straight years. We have many more amazing luncheons, panel discussions, training classes, golf tournament and surprises planned in 2014 and beyond. Please click to read through our latest newsletter and be sure to visit our chapter website. Cheers!

David Marks
Chapter President

[Chapter Newsletter](#)



**RMA Golf Classic
Maumelle Country
Club**



**Luncheon Nov 6
Dev Strischek
SunTrust Bank Senior
Chief Credit Officer**




August 21 & 22

Cash Flow II:

rma CENTRAL ARKANSAS RMA CHAPTER
THE RISK MANAGEMENT ASSOCIATION CHECKS & BALANCES

AUGUST 2014 VOLUME 3 NUMBER 3

LUNCHEON: WILLIAM 'BILL' GITHENS
RMA HQ President and CEO
11:30am - 1pm September 11, 2014



Join Central Arkansas RMA Chapter as we present William 'Bill' Githens, Risk Management Association President and Chief Executive Officer as our special guest speaker. The luncheon will be held at the prestigious Clinton Presidential Center Grand Hall overlooking the Arkansas River in Downtown Little Rock.

Based in Philadelphia, PA this historic visit comes as Risk Management Association celebrates its 100th Anniversary. This is the first visit to the Central Arkansas Chapter for HQ President Githens. He is only the ninth president in RMA's entire history. Do not miss the important opportunity as Githens discusses the past, present and future of RMA as well as timely important industry topics and developments. He will provide meaning commentary on regulatory changes, the importance of enterprise risk management and answer your questions.

Visit our chapter website at the address below for complete details including bio information.

Please register early:
PayPal: centralarrrma@yahoo.com
Invoice: cmiller@hbankusa.com
<http://community.rmashq.org/centralarkansas>
Simply copy & paste link to your browser

JOIN. ENGAGE. LEAD.
VISIT OUR WEBSITE FOR COMPLETE DETAILS

**Please Click Link Above to view
3Q2014 Chapter Newsletter**

Breakfast - July 31 7:30am

Stephen Cosby, MAI, MRICS



**Executive Vice President | Managing Director
CBRE | Valuation & Advisory Services**

Advanced Concepts

Little Rock, Arkansas



Luncheon Recap Women In Banking



Board Member Professional Updates



October 6 & 7

Business Tax Returns & Personal Financial Statements

Little Rock, Arkansas



The program consisted of an overview of the Central Arkansas Commercial and Residential Real Estate Markets. Cosby presented in-depth Capitalization Rate & Value Trends and Determiners. He also provided detailed materials on Northwest Arkansas as well. Over 40 attended this breakfast event. Panera Bread provided catering. Gary Edwards / BKD Hosted and Cosby / CBRE were Event Sponsors.

Stephen Cosby, MAI, MRICS, is an Executive Vice President and Managing Director overseeing the Northwest Arkansas and Little Rock offices of the South Central Region of CBRE. He has over 30 years of professional experience in real estate appraisal and consulting. He has completed real estate appraisals, feasibility studies, rent analyses, litigation and market studies of commercial and residential properties in over a dozen states. Mr. Cosby holds the MAI designation and was one of the first appraisers in Arkansas to be certified as a Certified General Real Estate Appraiser.

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CBRE VALUATION &
ADVISORY SERVICES



Luncheon Sept 11
William Githens
RMA HQ President



Board Member Profile
Karen Davidson



Philadelphia, PA
Chapter Leaders
Conference



Training Calendar

Hosted By



Regions Tower
400 W Capitol / 26th Floor
Little Rock, Arkansas

Free Garage Parking Validation courtesy of host BKD.
Two \$25 Gift Cards to Bonefish / Outback were given
away in the business card drawing.

Visit Our Chapter Website

[Chapter Website](#)

Please take a moment to click the link above to visit our
chapter website for the very latest RMA News and our
Archive of Previous Events & Photos.

Women in Banking
Panel Discussion and Luncheon

Complete Event Recap

Professionally moderated by television's Roby Brock,
this celebration of Women in Banking presented
several local and national bankers from Arkansas and
beyond. The audience learned about their successes,
what they did to reach the top, challenges they
overcame and their advice. An enhanced menu offered
a huge selection of healthy and hearty culinary
delights.

*****174 Attended*****



**RMA Decagon
Celebrating 100 Years**

**4Q2014 Newsletter
coming October**





Centennial Celebration Discount

Special RMA Centennial Celebration Discount for our members including Associate Members, Non-Associates at Member Institutions, and Professional Members. **Celebrate 100 years of RMA with \$100 off select training courses!** Simply enter promotional code RMA100 at Checkout to apply the discount (Standard \$25 online registration discount does not apply).

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